

EME Technology from Frontier

eme technology gives you access to a new response mechanism that allows your company to showcase your business in a brand new way and be accessible to its customers 24/7/365.

eme is the new way to request information from organisations. A prospective customer texts a keyword (e.g. your company name) to a shortcode (88886) and INSTANTLY receives an email from you with all the relevant information links to your website – and even attachments!

Your brochure, catalogue or marketing info can be permanently stored on your client's PC – seconds after they see your advertisement, read your letter, see your premises or visit your exhibition stand.

Features

- Choose your own, unique 'keyword'
- Customise the designs and content of your emails
- See (in real-time) emails sent, opened and visits to your website
- Capture data from your prospective customers
- Benefit from detailed historic information showing total keyword requests, emails sent, opened, website visits, sales made, repeat users and much more

Benefits

- Drives off-line campaigns **on-line**
- Reduces advertising, printing and postage costs
- Builds a customer database and email library
- Extends company image and accessibility
- Increases sales

Test it out—text **Frontier to **88886** and we'll e-mail you more**

Information.

Alternatively call a member of the sales team on 0845 301 4100

If you have a Business Development Manager please contact them directly



emeTM